

**PARRILLA COMERCIAL TELEMADRID 1º Trimestre 2011**

|              |              | LUNES  | MARTES                  | MIÉRCOLES                     | JUEVES                | VIERNES                 | SÁBADO                           | DOMINGO            |       |         |
|--------------|--------------|--|-------------------------|-------------------------------|-----------------------|-------------------------|----------------------------------|--------------------|-------|---------|
| MAÑANAS      | 07:00        | TELENOTICIAS 1<br>375 €  |                         |                               |                       |                         | MAÑANAS FS 1<br>515 €            |                    | 07:00 | MAÑANAS |
|              | 07:30        |  |                         |                               |                       |                         |                                  |                    | 07:30 |         |
|              | 08:00        |  |                         |                               |                       |                         |                                  |                    | 08:00 |         |
|              | 08:30        | MAÑANAS 1<br>515 €<br>EL CÍRCULO<br>BUENOS DÍAS, MADRID<br>SERIE |                         |                               |                       |                         | MAÑANAS FS 2<br>615 €            |                    | 08:30 |         |
|              | 09:00        |  |                         |                               |                       |                         |                                  |                    | 09:00 |         |
|              | 09:30        |  |                         |                               |                       |                         |                                  |                    | 09:30 |         |
|              | 10:00        |  |                         |                               |                       |                         |                                  |                    | 10:00 |         |
|              | 10:30        |  |                         |                               |                       |                         |                                  |                    | 10:30 |         |
|              | 11:00        |  |                         |                               |                       |                         |                                  |                    | 11:00 |         |
|              | 11:30        | MAÑANAS 2<br>1.020 €<br>SERIE<br>ALTO Y CLARO                    |                         |                               |                       |                         | LIGA ACB<br>945 €                |                    | 11:30 |         |
|              | 12:00        |  |                         |                               |                       |                         |                                  |                    | 12:00 |         |
|              | 12:30        |  |                         |                               |                       |                         |                                  |                    | 12:30 |         |
|              | 13:00        | TELENOTICIAS 2<br>4.915 €  |                         |                               |                       |                         | TELENOTICIAS FS<br>4.915 €       |                    | 13:00 |         |
| 13:30        | 13:30        |  |                         |                               |                       |                         |                                  |                    |       |         |
| 14:00        | 14:00        |  |                         |                               |                       |                         |                                  |                    |       |         |
| INFORMATIVO  | 14:30        | SOBREMESA<br>3.205 €<br>CIFRAS Y LETRAS<br>CINE                  |                         |                               |                       |                         | SOBREMESA F/S<br>3.915 €<br>CINE |                    | 14:30 |         |
|              | 15:00        |  |                         |                               |                       |                         |                                  |                    | 15:00 |         |
|              | 15:30        |  |                         |                               |                       |                         |                                  |                    | 15:30 |         |
|              | 16:00        |  |                         |                               |                       |                         |                                  |                    | 16:00 |         |
|              | 16:30        |  |                         |                               |                       |                         |                                  |                    | 16:30 |         |
| SOBREMESA    | 17:00        | TARDE<br>3.915 €<br>MADRID DIRECTO<br>CINE                       |                         |                               |                       |                         | TARDE<br>3.915 €<br>CINE         |                    | 17:00 |         |
|              | 17:30        |  |                         |                               |                       |                         |                                  |                    | 17:30 |         |
|              | 18:00        |  |                         |                               |                       |                         |                                  |                    | 18:00 |         |
|              | 18:30        |  |                         |                               |                       |                         |                                  |                    | 18:30 |         |
|              | 19:00        |  |                         |                               |                       |                         |                                  |                    | 19:00 |         |
| TARDE        | 19:30        | TELENOTICIAS 3<br>4.915 €  |                         |                               |                       |                         | TELENOTICIAS FS<br>4.915 €       |                    | 19:30 |         |
|              | 20:00        |  |                         |                               |                       |                         |                                  |                    | 20:00 |         |
|              | 20:30        |  |                         |                               |                       |                         |                                  |                    | 20:30 |         |
|              | 21:00        |  |                         |                               |                       |                         |                                  |                    | 21:00 |         |
|              | 21:30        |  |                         |                               |                       |                         |                                  |                    | 21:30 |         |
| INFORMATIVO  | 22:00        | MADRILEÑOS<br>POR EL MUNDO<br>8.730 €                            | PRIME TIME 1<br>5.680 € | CINE SIN<br>CORTES<br>8.730 € | EL MEGAHIT<br>8.730 € | PRIME TIME 1<br>5.680 € |                                  | 22:00              |       |         |
|              | 22:30        | PRIME TIME 2<br>2.355 €  |                         |                               |                       |                         | PRIME TIME 2<br>2.355 €          |                    | 22:30 |         |
|              | 23:00        |  |                         |                               |                       |                         |                                  |                    | 23:00 |         |
|              | 23:30        |  |                         |                               |                       |                         |                                  |                    | 23:30 |         |
|              | PRIME TIME 1 | 00:00  | MADRUGADA<br>650 €      |                               |                       |                         |                                  | MADRUGADA<br>650 € |       | 00:00   |
| 00:30        |              | 00:30  |                         |                               |                       |                         |                                  |                    |       |         |
| 01:00        |              | 01:00  |                         |                               |                       |                         |                                  |                    |       |         |
| PRIME TIME 2 | 01:30        |  |                         |                               |                       |                         |                                  |                    | 01:30 |         |
|              | 02:00        |  |                         |                               |                       |                         |                                  |                    | 02:00 |         |
|              | 02:30        |  |                         |                               |                       |                         |                                  |                    | 02:30 |         |
| MADRUGADA    | 03:00        |  |                         |                               |                       |                         |                                  |                    | 03:00 |         |
|              |              |  |                         |                               |                       |                         |                                  |                    |       |         |

**PARRILLA COMERCIAL laOtra 1º Trimestre 2011**

|                   |       | LUNES      | MARTES | MIÉRCOLES | JUEVES | VIERNES | SÁBADO     | DOMINGO |  |  |  |       |            |
|-------------------|-------|------------|--------|-----------|--------|---------|------------|---------|--|--|--|-------|------------|
| <b>MAD</b>        | 06:30 | <b>15</b>  |        |           |        |         | <b>15</b>  |         |  |  |  | 06:30 | <b>MAD</b> |
|                   | 07:00 |            |        |           |        |         |            |         |  |  |  | 07:00 |            |
| <b>MAÑANA</b>     | 07:30 |            |        |           |        |         |            |         |  |  |  | 07:30 |            |
|                   | 08:00 |            |        |           |        |         |            |         |  |  |  | 08:00 |            |
|                   | 08:30 |            |        |           |        |         |            |         |  |  |  | 08:30 |            |
|                   | 09:00 |            |        |           |        |         |            |         |  |  |  | 09:00 |            |
|                   | 09:30 | <b>30</b>  |        |           |        |         | <b>30</b>  |         |  |  |  | 09:30 |            |
|                   | 10:00 |            |        |           |        |         |            |         |  |  |  | 10:00 |            |
|                   | 10:30 |            |        |           |        |         |            |         |  |  |  | 10:30 |            |
|                   | 11:00 |            |        |           |        |         |            |         |  |  |  | 11:00 |            |
|                   | 11:30 |            |        |           |        |         |            |         |  |  |  | 11:30 |            |
|                   | 12:00 |            |        |           |        |         |            |         |  |  |  | 12:00 |            |
| <b>SOBREMESA</b>  | 12:30 |            |        |           |        |         |            |         |  |  |  | 12:30 |            |
|                   | 13:00 |            |        |           |        |         |            |         |  |  |  | 13:00 |            |
|                   | 13:30 |            |        |           |        |         |            |         |  |  |  | 13:30 |            |
|                   | 14:00 |            |        |           |        |         |            |         |  |  |  | 14:00 |            |
|                   | 14:30 | <b>150</b> |        |           |        |         | <b>150</b> |         |  |  |  | 14:30 |            |
|                   | 15:00 |            |        |           |        |         |            |         |  |  |  | 15:00 |            |
|                   | 15:30 |            |        |           |        |         |            |         |  |  |  | 15:30 |            |
| <b>TARDE</b>      | 16:00 |            |        |           |        |         |            |         |  |  |  | 16:00 |            |
|                   | 16:30 |            |        |           |        |         |            |         |  |  |  | 16:30 |            |
|                   | 17:00 |            |        |           |        |         |            |         |  |  |  | 17:00 |            |
|                   | 17:30 |            |        |           |        |         |            |         |  |  |  | 17:30 |            |
|                   | 18:00 | <b>170</b> |        |           |        |         | <b>170</b> |         |  |  |  | 18:00 |            |
|                   | 18:30 |            |        |           |        |         |            |         |  |  |  | 18:30 |            |
|                   | 19:00 |            |        |           |        |         |            |         |  |  |  | 19:00 |            |
|                   | 19:30 |            |        |           |        |         |            |         |  |  |  | 19:30 |            |
| <b>PRIME TIME</b> | 20:00 |            |        |           |        |         |            |         |  |  |  | 20:00 |            |
|                   | 20:30 |            |        |           |        |         |            |         |  |  |  | 20:30 |            |
|                   | 21:00 |            |        |           |        |         |            |         |  |  |  | 21:00 |            |
|                   | 21:30 |            |        |           |        |         |            |         |  |  |  | 21:30 |            |
|                   | 22:00 | <b>450</b> |        |           |        |         | <b>450</b> |         |  |  |  | 22:00 |            |
|                   | 22:30 |            |        |           |        |         |            |         |  |  |  | 22:30 |            |
|                   | 23:00 |            |        |           |        |         |            |         |  |  |  | 23:00 |            |
|                   | 23:30 |            |        |           |        |         |            |         |  |  |  | 23:30 |            |
| <b>POST NOCHE</b> | 00:00 |            |        |           |        |         |            |         |  |  |  | 00:00 |            |
|                   | 00:30 | <b>180</b> |        |           |        |         | <b>180</b> |         |  |  |  | 00:30 |            |
| <b>MADRUGADA</b>  | 01:00 |            |        |           |        |         |            |         |  |  |  | 01:00 |            |
|                   | 01:30 |            |        |           |        |         |            |         |  |  |  | 01:30 |            |
|                   | 02:00 | <b>15</b>  |        |           |        |         | <b>15</b>  |         |  |  |  | 02:00 |            |
|                   | 02:30 |            |        |           |        |         |            |         |  |  |  | 02:30 |            |